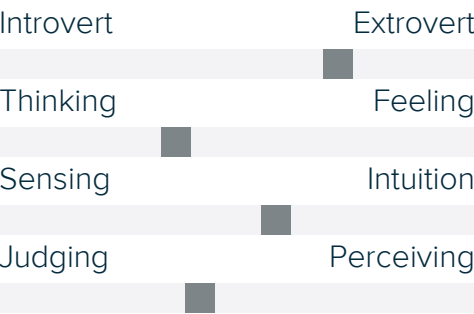




Age: 50
Work: Shipping Manager
Location: Suburban
Relationship Status: Married
Family: Grandfather
Favorite Doctor: Doom

Personality



- Confident
- Knowledgable
- Friendly

Goals

- Get his grandkids into comics
- Find comics his daughter won't think are too violent for kids

Frustrations

- Lack of information in field he's so knowledgable about
- His daughter's concern that comics are too violent
- Inconsiderate customers ruining his comic shop experience

Bio

Darin's been reading comics since he was a kid. He used to ride his bike down to the drug store and use his allowance to buy the latest issues of Flash. To get back issues he'd go a few blocks down where a guy sold them from his garage for a quarter each.

He was thrilled with the rise of comic book shops in the 80s and 90s, though less thrilled about the rise of artists like Jim Lee. He's always kept a regular pull list at his local comic shop so he never has to miss an issue of his favorite characters.

Now that Darin's a grandfather he's excited about getting his grandkids into comics, especially now that they're finally old enough to start reading them. Their birthdays are coming up and he wants to take the opportunity to start getting them reading and enjoying comics just like him.

Motivation



Purchasing Preferences



TV & Movies

Likes

- Law & Order: SVU
- Farscape

Comic Book TV:

- Loved the Batman show when he was a kid
- Likes the Netflix shows (except Iron Fist)
- Prefers cartoons - they're truer to the comics

Comic Book Movies:

- Looking forward to Aquaman finally being in a movie with the upcoming Justice League film.